

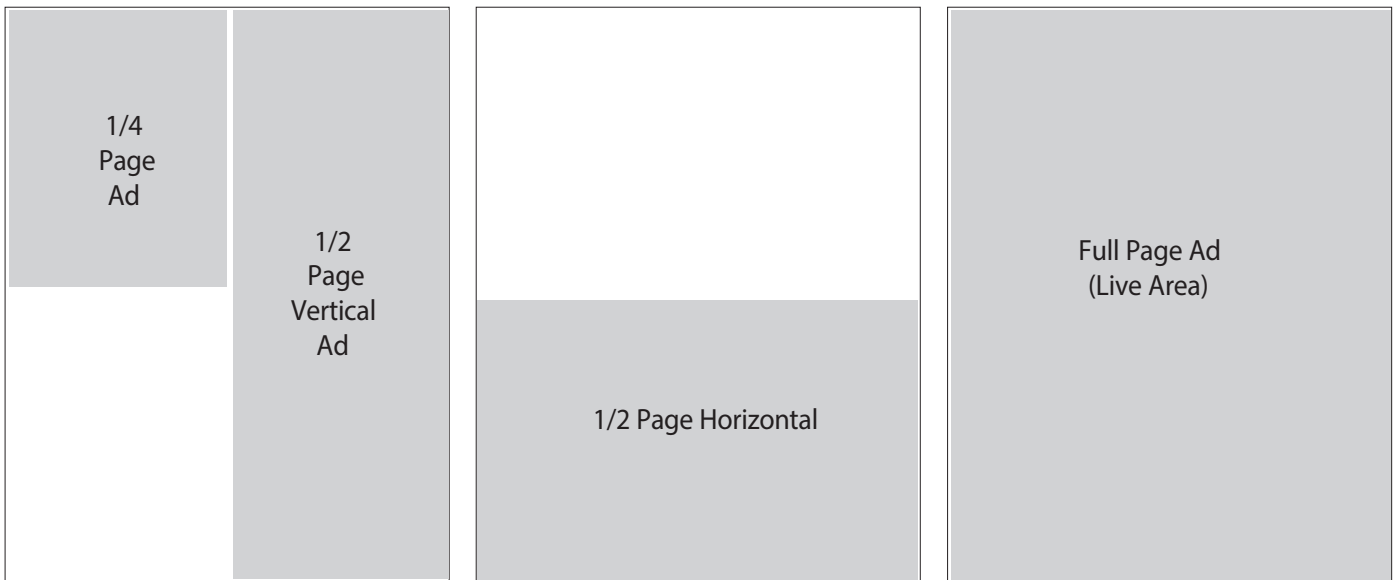


AD SPECIFICATIONS & SIZES

For questions regarding files, please email LRobertson@tamu.edu or call 979.845.1724. Due date for all materials is Sunday, Oct. 1, 2023.

1/4 Page	4.25" x 5.5"	25.5p x 33p
1/2 Page Vertical	4.25" x 11"	25.5p x 66p
1/2 Page Horizontal	8.5" x 5.5"	51p x 33p
Full Page	8.5" x 11"	51p x 66p

Submit files via email to Lara Robertson, communications manager: LRobertson@tamu.edu



All ads should include an accurate color proof suitable for use as a color guide.

McFerrin Center for Entrepreneurship reserves the right to edit and refuse any and all advertising.

DIGITAL SPECIFICATIONS:

Platform: Electronic files and proof.

Preferred Format: Eps, Tiff or Acrobat Pdf files. (Fonts must be embedded in all PDF's with compression off.)

Supported Program: Adobe InDesign CC, Photoshop CC, Adobe Illustrator CC, and Adobe Acrobat

Graphic Images Saved As: CMYK process only. Convert all spot colors to CMYK.

***Bleeds: 1/8 inch**

Resolution: 300 dpi

What to Include: InDesign layouts, include all image files (pictures, logos, etc.); all fonts (screen & printer). Illustrator files convert all fonts to outline and embed placed images.

Note: Some EPSs may require fonts used in their creation.

Use of the Aggie 100™ Logo: Honorees/ Companies are **only authorized** to use their year(s)-specific Honoree logos for digital and/or press publications, including ads. Current/past year logos are available [HERE](#) (pw: A100-2023). **DO NOT** use any version of the Aggie 100 logo without an honoree year.

